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HOMEMAKERS' CHAT

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U. S. DEPARTMENT
OF AGRICULTURE
OFFICE OF INFORMATION

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SUBJECT: "HATS"...Information from the clothing specialists of the United States
Department of Agriculture

Let's talk for a minute about clothes.

This spring weather makes us want to look our loveliest....as fresh and feminine as we can. At the same time we have to be practical about our clothes.

Take hats, for example. The clothing specialists of the United States Department of Agriculture say that with a careful touch here and a bit of freshening up there our hats will stay good looking a long time.

Let's take that bit of freshening up first. Even the best of flowers and veils have a way of getting droopy. One way to revive them is to hold them over the steam from a teakettle. Then press the veil between two sheets of wax paper. It'll come from under the iron looking stiff and perky as you please.

As for the careful touch. It comes when we're putting our hats on. If you watch a milliner, you'll see she always eases the crown gently in place with the palms of her hands. So let's do that too. If we do not bend the brim and do not pull the brim away from the crown...we'll find the hat will look right much longer.

Then here's a riddle. When is a brush off not a brush off? Well...of course it's when we use it on our hats. If we brush the dust off our hats every time before we put them away, we're not giving them the brush off...we're making them last much longer. If your's is a felt hat, brush it with a soft-bristled brush. Fabric hats can be brushed with an ordinary clothes brush. Straw hats take better to an old piece of velvet or other soft cloth. But all hats take to frequent brushing.

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